	DIVICION OF CONCUMED DEOTECTION AMENDMENTS	
1	DIVISION OF CONSUMER PROTECTION AMENDMENTS	
2	2021 GENERAL SESSION	
3	STATE OF UTAH	
4	Chief Sponsor: James A. Dunnigan	
5	Senate Sponsor: Curtis S. Bramble	
6	LONG TITLE	
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8	General Description:	
9	This bill amends and enacts provisions under the administration and enforcement of the	
10	Division of Consumer Protection.	
11	Highlighted Provisions:	
12	This bill:	
13	defines terms;	
14	 amends the statutes that the Division of Consumer Protection administers and 	
15	enforces;	
16	 amends provisions regarding contracts for health spa services; 	
17	 amends provisions regarding a consumer's right to rescind a health spa service 	
18	contract;	
19	 amends provisions regarding the registration of a health spa facility; 	
20	 amends provisions related to bond, letter of credit, or certificate of deposit 	
21	requirements for a health spa facility;	
22	 amends provisions under the Utah Postsecondary Proprietary School Act; and 	
23	makes technical and conforming changes.	
24	Money Appropriated in this Bill:	
25	None	



26	Other Special Clauses:		
27	None		
28	Utah Code Sections Affected:		
29	AMENDS:		
30	13-2-1, as last amended by Laws of Utah 2020, Chapter 118		
31	13-23-2, as last amended by Laws of Utah 2006, Chapter 47		
32	13-23-3, as last amended by Laws of Utah 2005, Chapter 18		
33	13-23-4, as enacted by Laws of Utah 1987, Chapter 105		
34	13-23-5, as last amended by Laws of Utah 2014, Chapter 189		
35	13-23-6, as last amended by Laws of Utah 2006, Chapter 47		
36	13-23-7, as last amended by Laws of Utah 2005, Chapter 18		
37	13-34-105, as last amended by Laws of Utah 2018, Chapter 276		
38	13-34a-102, as last amended by Laws of Utah 2017, Chapter 98		
39	13-34a-204, as last amended by Laws of Utah 2017, Chapter 98		
40			
41	Be it enacted by the Legislature of the state of Utah:		
42	Section 1. Section 13-2-1 is amended to read:		
43	13-2-1. Consumer protection division established Functions.		
44	(1) There is established within the Department of Commerce the Division of Consumer		
45	Protection.		
46	(2) The division shall administer and enforce the following:		
47	(a) Chapter 5, Unfair Practices Act;		
48	(b) Chapter 10a, Music Licensing Practices Act;		
49	(c) Chapter 11, Utah Consumer Sales Practices Act;		
50	(d) Chapter 15, Business Opportunity Disclosure Act;		
51	[(e) Chapter 20, New Motor Vehicle Warranties Act;]		
52	(e) Chapter 20, New Motor Vehicles Warranties Act;		
53	(f) Chapter 21, Credit Services Organizations Act;		
54			
	(g) Chapter 22, Charitable Solicitations Act;		
55	(g) Chapter 22, Charitable Solicitations Act;(h) Chapter 23, Health Spa Services Protection Act;		

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5/	(j) Chapter 26, Telephone Fraud Prevention Act;	
58	(k) Chapter 28, Prize Notices Regulation Act;	
59	(1) Chapter 32a, Pawnshop and Secondhand Merchandise Transaction Information Ad	
60	(m) Chapter 34, Utah Postsecondary Proprietary School Act;	
61	(n) Chapter 34a, Utah Postsecondary School State Authorization Act;	
62	[(o) Chapter 39, Child Protection Registry;]	
63	[(p)] (o) Chapter 41, Price Controls During Emergencies Act;	
64	[(q)] <u>(p)</u> Chapter 42, Uniform Debt-Management Services Act;	
65	[(r)] (q) Chapter 49, Immigration Consultants Registration Act;	
66	[(s)] (r) Chapter 51, Transportation Network Company Registration Act;	
67	[(t)] (s) Chapter 52, Residential Solar Energy Disclosure Act;	
68	[(u)] (t) Chapter 53, Residential, Vocational and Life Skills Program Act;	
69	[(v)] (u) Chapter 54, Ticket Website Sales Act;	
70	[(w)] (v) Chapter 56, Ticket Transferability Act; and	
71	[(x)] (w) Chapter 57, Maintenance Funding Practices Act.	
72	Section 2. Section 13-23-2 is amended to read:	
73	13-23-2. Definitions.	
74	As used in this chapter:	
75	(1) "Business enterprise" means a sole proprietorship, partnership, association, joint	
76	venture, corporation, limited liability company, or other entity used in carrying on a business.	
77	[(1)] (2) "Consumer" means a purchaser of health spa services for [valuable]	
78	consideration.	
79	(3) "Consumer's primary location" means the health spa facility that a health spa	
80	designates in a contract for health spa services as the health spa facility the consumer will	
81	primarily use for health spa services.	
82	[(2)] (4) "Division" means the Division of Consumer Protection.	
83	[(3)] (5) (a) "Health spa" means [any person, partnership, joint venture, corporation,	
84	association, or other entity that, for a charge or fee, provides as one of its primary purposes	
85	services or facilities that are purported to assist patrons to improve their physical condition or	
86	appearance through] a business enterprise that provides access to a facility:	
87	(i) for a charge or a fee; and	

88	(ii) for the development or preservation of physical fitness or well-being, through		
89	exercise, weight control, or athletics.		
90	[(i) aerobic conditioning;]		
91	[(ii) strength training;]		
92	[(iii) fitness training; or]		
93	[(iv) other exercise.]		
94	[(b) "Health spa" includes any establishment designated:]		
95	[(i) as a "health spa";]		
96	[(ii) as a "spa";]		
97	[(iii) as an "exercise gym";]		
98	[(iv) as a "health studio";]		
99	[(v) as a "health club";]		
100	[(vi) as a "personal training facility"; or]		
101	[(vii) with any other similar terms.]		
102	[(c)] (b) "Health spa" does not include:		
103	(i) [any facility operated by] a licensed physician who operates a facility at which the		
104	physician engages in the practice of medicine;		
105	(ii) [any facility operated by] a hospital, intermediate care facility, or skilled nursing		
106	care facility;		
107	(iii) [any] a public or private school, college, or university;		
108	[(iv) any facility owned or operated by the state or its political subdivisions;]		
109	[(v) any facility owned or operated by the United States or its political subdivisions; or]		
110	[(vi) instruction offered by an individual if:]		
111	(iv) the state or a political subdivision of the state;		
112	(v) the United States or a political subdivision of the United States;		
113	(vi) a person offering instruction if the person does not:		
114	(A) [the individual offering the instruction does not] utilize [another individual as] an		
115	employee or independent contractor; [and] or		
116	(B) [a patron is not granted] grant a consumer the use of a facility containing exercise		
117	equipment[-];		
118	[(4) "Health spa services" means any service provided by a health spa, including		

119	athletic facilities, equipment, and instruction.
120	(vii) a business enterprise, the primary operation of which is to teach self-defense or a
121	martial art, including kickboxing, judo, or karate;
122	(viii) a business enterprise, the primary operation of which is to teach or allow an
123	individual to develop a specific skill rather than develop or preserve physical fitness, including
124	gymnastics, tennis, rock climbing, or a winter sport;
125	(ix) a business enterprise, the primary operation of which is to teach or allow an
126	individual to practice yoga or Pilates;
127	(x) a private employer who owns and operates a facility exclusively for the benefit of
128	the employer's employees, retirees, or family members, if the operation of the facility:
129	(A) is only incidental to the overall function and purpose of the employer's business;
130	<u>and</u>
131	(B) is offered on a nonprofit basis;
132	(xi) an individual providing professional services within the scope of the individual's
133	license with the Division of Occupational and Professional Licensing;
134	(xii) a country club;
135	(xiii) a nonprofit religious, ethnic, or community organization;
136	(xiv) a residential weight reduction center;
137	(xv) a business enterprise that only offers virtual services;
138	(xvi) a business enterprise that only offers a credit for a service that a separate business
139	enterprise offers;
140	(xvii) the owner of a lodging establishment, as defined in Section 29-2-102, if the
141	owner only provides access to the lodging establishment's facility to:
142	(A) a guest, as defined in Section 29-2-102; or
143	(B) an operator or employee of the lodging establishment;
144	(xviii) an association, declarant, owner, lessor, or developer of a residential housing
145	complex, planned community, or development, if at least 80% of the individuals accessing the
146	facility reside in the housing complex, planned community, or development; or
147	(xix) a person offering a personal training service exclusively as an employee or
148	independent contractor of a health spa.
149	(6) "Health spa facility" means a facility to which a business entity provides access:

150	(a) for a charge or a fee; and		
151	(b) for the development or preservation of physical fitness or well-being, through		
152	exercise, weight control, or athletics.		
153	(7) (a) "Health spa service" means instruction, a service, a privilege, or a right that a		
154	health spa offers for sale.		
155	(b) "Health spa service" includes a personal training service.		
156	(8) "Personal training service" means the personalized instruction, training,		
157	supervision, or monitoring of an individual's physical fitness or well-being, through exercise,		
158	weight control, or athletics.		
159	Section 3. Section 13-23-3 is amended to read:		
160	13-23-3. Contracts for health spa services.		
161	(1) (a) [Any] A contract for the [sale of health spa services] purchase of a health spa		
162	service shall be in writing.		
163	(b) The written contract described in Subsection (1)(a) shall constitute the entire		
164	agreement between the consumer and the health spa.		
165	(2) (a) The health spa shall provide the consumer with a fully completed copy of the		
166	contract required by Subsection (1):		
167	(i) at the time of [its] the contract's execution[:]; and		
168	(ii) at any time, upon the consumer's request.		
169	(b) The copy described in Subsection (2)(a) shall show:		
170	[(a)] (i) the date of the transaction;		
171	[(b)] (ii) the name and address of the health spa; [and]		
172	[(e)] (iii) the name, address, and telephone number of the consumer[:]; and		
173	(iv) the consumer's primary location.		
174	(3) (a) A contract described in Subsection (1):		
175	(i) may not have a term in excess of 36 months[, but the contract may provide that the		
176	consumer may exercise an option to renew the term after its expiration.]; and		
177	(ii) may include an automatic renewal provision, if notice of the automatic renewal		
178	provision is provided to the consumer no sooner than 60 days before, and no later than 30 days		
179	before, the day on which the contract automatically renews.		
180	(b) Except for a lifetime membership sold [prior to] before May 1, 1995, a health spa		

181	may not offer a lifetime membership.		
182	(4) [The] A contract described in Subsection (1) or an attachment to [it] the contract		
183	shall clearly state [any rules] each rule of the health spa that [apply] applies to:		
184	(a) the consumer's use of [its] the health spa's facilities and services; and		
185	(b) cancellation and refund policies of the health spa.		
186	(5) [The] \underline{A} contract described in Subsection (1) shall specify which equipment or		
187	facility of the health spa:		
188	(a) is omitted from the contract's coverage; or		
189	(b) may be changed at the health spa's discretion.		
190	(6) [The] A contract described in Subsection (1) shall clearly [state that the consumer		
191	has a three-day period after the day on which the contract is executed to rescind the contract.]:		
192	(a) state the consumer's rescission rights under Section 13-23-4; and		
193	(b) provide an email address and a mailing address where the consumer can send the		
194	health spa a notice of intent to rescind the contract.		
195	(7) A health spa may not assign a contract for a health spa service unless the health spa:		
196	(a) provides the consumer the option to cancel the contract; and		
197	(b) receives approval from the consumer to assign the contract.		
198	(8) Before a health spa changes a consumer's primary location, the health spa shall		
199	provide the consumer the option to:		
200	(a) cancel the contract for health spa services; or		
201	(b) (i) continue the contract at the new location; and		
202	(ii) designate the newly located health spa facility as the consumer's primary location.		
203	Section 4. Section 13-23-4 is amended to read:		
204	13-23-4. Rescission.		
205	[(1) A consumer may rescind a contract for the purchase of health spa services if he		
206	enters into the contract and gives value at a time when the health spa is not fully operational		
207	and available for use, and if the health spa does not become fully operational and available for		
208	use within 60 days after the date of the contract.]		
209	[(2) A consumer's right to rescind his contract under this section continues for three		
210	business days after the health spa becomes fully operational and available for use.]		
211	(1) A consumer may rescind a contract for the purchase of a health spa service by		

212	emailing or mailing written notice of the consumer's intent to rescind:		
213	(a) to the email address or mailing address the health spa provided in the contract, as		
214	described in Subsection 13-23-4(6)(b); and		
215	(b) (i) before midnight of the third business day after the day on which the consumer		
216	and health spa execute the contract, as recorded by timestamp or postmark; or		
217	(ii) if a consumer and health spa execute the contract when the consumer's primary		
218	location is not fully operational and available for use, before midnight of the third business day		
219	after the day on which the consumer's primary location becomes fully operational and available		
220	for use, as recorded by timestamp or postmark.		
221	[(3)] (2) (a) A consumer who rescinds $[his]$ a contract under this section is entitled to a		
222	refund of [any payments he has] every payment the consumer made, less the reasonable value		
223	of any health spa [services he] service the consumer actually received [or \$25, whichever is		
224	less].		
225	(b) The preparation and processing of the contract [and other documents are not		
226	considered to be health spa services that are deductible under this subsection] or another		
227	document is not a health spa service that is deductible under Subsection (2)(a) from any		
228	refundable amount.		
229	(c) In an enforcement action that the division initiates, a health spa has the burden of		
230	proving that any value the health spa retains under Subsection (2)(a) is reasonable.		
231	[(4)] (3) (a) [Any] The rescission of a contract under this section is effective upon the		
232	health spa's receipt of written notice of the consumer's intent to rescind the contract. [The		
233	notice may be delivered by hand or mailed by certified mail postmarked no later than midnight		
234	of the third day after the health spa becomes fully operational and available for use.]		
235	Section 5. Section 13-23-5 is amended to read:		
236	13-23-5. Registration Bond, letter of credit, or certificate of deposit required		
237	Penalties.		
238	(1) (a) (i) [It is unlawful for any health spa facility to operate] A health spa may not		
239	operate a health spa facility in this state unless the [facility is registered] health spa registers the		
240	health spa facility with the division in accordance with this section.		
241	(ii) Registration of a health spa facility under this chapter is effective for one year. [Hf		
242	the health spa facility renews its registration, the registration shall be renewed at least 30 days		

243	prior to its expiration.]		
244	[(iii) The division shall provide by rule for the form, content, application process, and		
245	renewal process of the registration.]		
246	(iii) To renew a health spa facility registration under this section, the health spa shall		
247	submit a registration renewal application to the division at least 30 days before the day on		
248	which the health spa facility's registration expires.		
249	(iv) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act,		
250	the division may establish:		
251	(A) the initial health spa facility registration process, including the content of any		
252	<u>forms;</u>		
253	(B) the health spa facility registration renewal process, including the content of any		
254	forms; and		
255	(C) a surety exemption process, including the content of any forms.		
256	(b) Each health spa registering a health spa facility in this state shall designate a		
257	registered agent for receiving service of process.		
258	(c) [The] A health spa's registered agent shall be reasonably available from 8 a.m. until		
259	5 p.m. during normal working days.		
260	[(e)] (d) The division shall charge and collect a fee for registration and registration		
261	<u>renewal</u> under guidelines provided in Section 63J-1-504.		
262	[(d) If an applicant fails to file a registration application or renewal by the due date, or		
263	files an incomplete registration application or renewal, the applicant shall pay a fee of \$25 for		
264	each month or part of a month after the date on which the registration application or renewal		
265	were due to be filed, in addition to the registration fee described in Subsection (1)(c).]		
266	(e) If a health spa fails to submit a complete registration renewal application before the		
267	day on which a health spa facility's registration expires, the health spa shall pay a fee of \$25 for		
268	each month or part of a month that passes:		
269	(i) after the day on which the registration expires; and		
270	(ii) before the day on which the health spa submits a complete registration renewal		
271	application.		
272	(f) The fee described in Subsection (1)(e) is in addition to the registration renewal fee		
273	described in Subsection (1)(d).		

274	[(e)] (g) A health spa registering or renewing a registration shall provide the division a		
275	copy of the liability insurance policy that:		
276	(i) covers the health spa; and		
277	(ii) is in effect at the time of the registration or <u>registration</u> renewal.		
278	(h) If information in an application to register or renew the registration of a health spa		
279	facility materially changes or becomes incorrect or incomplete, the applicant shall, within 30		
280	days after the day on which the information changes or becomes incorrect or incomplete,		
281	correct the application or submit the correct information to the division in a manner that the		
282	division establishes by rule made in accordance with Title 63G, Chapter 3, Utah		
283	Administrative Rulemaking Act.		
284	(2) (a) [Each] Except as provided in Section 13-23-6, for each health spa facility a		
285	health spa operates, the health spa shall obtain and maintain:		
286	(i) a performance bond issued by a surety authorized to transact surety business in this		
287	state;		
288	(ii) an irrevocable letter of credit issued by a financial institution authorized to do		
289	business in this state; or		
290	(iii) a certificate of deposit.		
291	(b) The bond, letter of credit, or certificate of deposit described in Subsection (2)(a)		
292	shall be payable to the division for the benefit of [any] a consumer who incurs damages as the		
293	result of the health spa:		
294	[(i) the health spa's violation of this chapter; or]		
295	(i) violating this chapter; or		
296	(ii) [the health spa's] going out of business [or relocating and failing to offer an		
297	alternate location within five miles.].		
298	(c) (i) [The] After each consumer has fully recovered damages, the division may		
299	recover from the bond, letter of credit, or certificate of deposit described in Subsection (2)(a)		
300	the costs of collecting and distributing funds under this section, in an amount up to 10% of the		
301	face value of the bond, letter of credit, or certificate of deposit [but only if the consumers have		
302	fully recovered their damages first].		
303	(ii) The total liability of the issuer of the bond, letter of credit, or certificate of deposit		
304	described in this Subsection (2) may not exceed the amount of the bond, letter of credit, or		

305	certificate	of deposit
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- (iii) [The] A health spa shall maintain a bond, letter of credit, or certificate of deposit described in this Subsection (2) in force for one year after [it] the day on which the health spa notifies the division in writing that [it] the health spa has ceased all activities regulated [by] under this chapter at the health spa facility.
- [(d) A health spa providing services at more than one location shall comply with the requirements of Subsection (2)(a) for each separate location.]
- [(e)] (d) (i) The division may impose a fine against a health spa that fails to comply with the requirements of this Subsection (2)[(a)] of up to \$100 per day that the health spa remains out of compliance.
- (ii) [All penalties received shall be deposited] The division shall deposit each fine the division collects under this Subsection (2)(d) into the Consumer Protection Education and Training Fund created in Section 13-2-8.
- (3) (a) [The] In accordance with the schedule established in Subsection (3)(b), a health spa shall base the minimum principal amount of the bond, letter of credit, or certificate of [credit] deposit required under Subsection (2) [shall be based] on:
- (i) the number of unexpired contracts for <u>a</u> health spa [services to which the health spa is a party, in accordance with the following schedule:] service, at the time the health spa submits the health spa facility registration or registration renewal application, that designate the health spa facility as the consumer's primary location; or
- (ii) if at the time the health spa submits the health spa facility registration application the health spa has not executed a contract for a health spa service that designates the health spa facility as a consumer's primary location, the number of contracts for a health spa service designating the health spa facility as a consumer's primary location that the health spa reasonably expects to execute during the health spa facility's first year of registration.

330 <u>(b)</u>

\$10,000

Principal Amount of Number of Contracts

Bond, Letter of Credit, or Certificate of Deposit

332 \$\frac{\$5,000}{}\$ \$\frac{100 \text{ or fewer}}{}\$

101 to 250

334	\$15,000	[500 or fewer] <u>251 to 500</u>		
335	35,000	501 to 1,500		
336	50,000	1,501 to 3,000		
337	75,000	3,001 or more		
338	[(b)] (c) A health spa	that is not exempt under Section 13-23-6 shall comply with		
339	[Subsection] Subsections (3)(a) and (b) with respect to all of the health spa's unexpired		
340	contracts for <u>a</u> health spa [ser	vices] service, regardless of whether a portion of those contracts		
341	satisfies the criteria in Section	ı 13-23-6.		
342	(4) [Each] A health sp	oa shall [obtain the bond, letter of credit, or certificate of deposit		
343	and] furnish a [certified] copy	of the <u>current</u> bond, letter of credit, or certificate of deposit to		
344	the division [prior to] before selling, offering or attempting to sell, soliciting the sale of, or			
345	becoming a party to any contract to provide <u>a</u> health spa [services] service. [A health spa is			
346	considered to be in compliance with this section only if the proof provided to the division			
347	shows that the bond, letter of credit, or certificate of credit is current.]			
348	(5) [Each] A health spa shall:			
349	(a) maintain accurate records of:			
350	(i) the bond, letter of credit, or certificate of [credit] deposit; and			
351	(ii) of [any payments] each payment made, due, or to become due to the issuer; and			
352	(b) open the records described in Subsection (5)(a) to inspection by the division at any			
353	time during normal business hours.			
354	[(6) If a health spa changes ownership, ceases operation, discontinues facilities, or			
355	relocates and fails to offer an alternate location within five miles within 30 days after its			
356	closing, the health spa is subject to the requirements of this section as if it were a new health			
357	spa coming into being at the time the health spa changed ownership.]			
358	(6) (a) A health spa with a health spa facility registered under this section shall submit			
359	a new initial registration for the health spa facility, if the health spa:			
360	(i) changes ownership;			
361	(ii) permanently cease	es and then again commences operation at the health spa facility;		
362	<u>or</u>			
363	(iii) relocates the heal	th spa facility.		

364	(b) The former owner of a health spa may not release, cancel, or terminate the owner's
365	liability under any bond, letter of credit, or certificate of deposit previously filed with the
366	division, unless:
367	[(a)] (i) the new owner has filed a new bond, letter of credit, or certificate of deposit for
368	the benefit of consumers covered under the previous owner's bond, letter of credit, or certificate
369	of deposit; or
370	[(b)] (ii) the former owner has refunded all unearned payments to consumers.
371	(7) If a health spa permanently ceases operation or relocates [and fails to offer an
372	alternative location within five miles] a health spa facility, the health spa shall provide the
373	division [with 45 days prior] notice at least 45 days before the day on which health spa
374	permanently ceases operation or relocates the health spa facility.
375	Section 6. Section 13-23-6 is amended to read:
376	13-23-6. Exemptions from bond, letter of credit, or certificate of deposit
377	requirement.
378	(1) A health spa [that offers no paid-in-full membership, but only memberships paid
379	for by installment contracts] is exempt from [the application of] Subsections 13-23-5(2)
380	through (5) [if:] for a health spa facility, if the health spa only offers access to a health spa
381	service at the health spa facility through:
382	(a) the purchase of an individual class or session;
383	(b) the purchase of a package:
384	(i) with a defined number of classes or sessions; and
385	(ii) for which the health spa may not hold more than \$150 worth of a consumer's
386	unused credit;
387	(c) the purchase of a monthly membership or pass, payment for which the health spa
388	does not collect from a consumer more than two months in advance;
389	(d) an installment contract that:
390	(i) provides for the consumer to make all payments due under the contract, including a
391	down payment, an enrollment fee, a membership fee, or any other payment to the health spa, in
392	equal monthly installments spread over the entire term of the contract; and
393	(ii) contains the following clause: "If this health spa ceases operations at or relocates
394	the consumer's primary location, no further payments under this contract shall be due to

395	anyone, including any assignee of the contract or purchaser of any note associated with or
396	contained in this contract, unless the consumer has been presented with the option to cancel the
397	contract and has agreed to the assignment or sale of the consumer's contract"; or
398	(e) a combination of health spa services described in Subsections (1)(a) through (d).
399	(2) A health spa that claims exemption from Subsections 13-23-5(2) through (5) bears
400	the burden of proving to the division that the health spa meets the exemption criteria described
401	in Subsection (1).
402	[(1) each contract contains the following clause: "If this health spa ceases operation
403	and fails to offer an alternate location within five miles, no further payments under this contract
404	shall be due to anyone, including any purchaser of any note associated with or contained in this
405	contract.";]
406	[(2) all payments due under each contract, including down payments, enrollment fees,
407	membership fees, or any other payments to the health spa, are in equal monthly installments
408	spread over the entire term of the contract; and]
409	[(3) the term of each contract is clearly stated and is not capable of being extended.]
410	Section 7. Section 13-23-7 is amended to read:
411	13-23-7. Enforcement Costs and attorney's fees Penalties.
412	(1) (a) The division may, on behalf of [any] a consumer or on [its] the division's own
413	behalf, file an action for injunctive relief, damages, or both to enforce this chapter.
414	(b) In addition to any relief granted, the division is entitled to an award for reasonable
415	attorney's fees, court costs, and reasonable investigative expenses.
416	(2) (a) A person who willfully violates [any] a provision of this chapter, either by
417	failing to comply with any requirement or by doing any act prohibited in this chapter, is guilty
418	of a class B misdemeanor.
419	(b) Each day [the] \underline{a} violation described in Subsection (2)(a) is committed or permitted
420	to continue constitutes a separate punishable offense.
421	[(b)] (c) In the case of a second offense, the person is guilty of a class A misdemeanor.
422	[(c)] (d) In the case of [three or more offenses] a third or subsequent offense, the
423	person is guilty of a third degree felony.
424	(3) (a) In addition to any other penalty available under this chapter, a person who
425	violates this chapter is subject to:

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426	(i) a cease and desist order; and
427	(ii) an administrative fine of up to \$2,500 for each separate violation that is not a
428	violation described in Subsection 13-23-5(2)[(e)](d) up to \$10,000 for any series of violations
429	arising out of the same operative facts.
430	(b) [All] The division shall deposit all administrative fines collected under this chapter
431	[shall be deposited in] into the Consumer Protection Education and Training Fund created in
432	Section 13-2-8.
433	Section 8. Section 13-34-105 is amended to read:
434	13-34-105. Exempted institutions.
435	(1) The following institutions are exempt from the provisions of this chapter, if the
436	institution establishes an exemption with the division in accordance with Subsection
437	13-34-107(1)(b)(ii):
438	(a) a Utah institution directly supported, to a substantial degree, with funds provided
439	by:
440	(i) the state;
441	(ii) a local school district; or
442	(iii) any other Utah governmental subdivision;
443	(b) a lawful enterprise that offers only professional review programs, including C.P.A.
444	and bar examination review and preparation courses;
445	(c) a private institution that:
446	(i) provides postsecondary education; and
447	(ii) is owned, controlled, operated, or maintained by a bona fide church or religious
448	denomination, that is exempted from property taxation under the laws of this state;
449	(d) an institution that is accredited by [a regional or national] an accrediting agency
450	recognized by the United States Department of Education;
451	(e) subject to Subsection (4), a business organization, trade or professional association,
452	fraternal society, or labor union that:
453	(i) sponsors or conducts courses of instruction or study predominantly for bona fide
454	employees or members; and
455	(ii) does not advertise as a school;
456	(f) an institution that, with regard to postsecondary education, exclusively offers one or

45 /	more of the following:
458	(i) general education:
459	(A) that is remedial, avocational, nonvocational, or recreational in nature; and
460	(B) for which the institution does not advertise occupation objectives or grant a degree,
461	diploma, or other educational credential commensurate with a degree or diploma;
462	(ii) preparation for individuals to teach courses or instruction described in Subsection
463	(1)(f)(i)(A);
464	(iii) courses in English as a second language;
465	(iv) instruction at or below the 12th grade level;
466	(v) nurse aide training programs that are approved by:
467	(A) the Bureau of Health Facility Licensing and Certification; or
468	(B) an entity authorized by the Bureau of Health Facility Licensing and Certification to
469	approve nurse aide certification programs; [or]
470	(vi) content:
471	(A) that is exclusively available on the Internet;
472	(B) for which the institution charges \$1,000 or less in a 12-month period; and
473	(C) for which the institution does not grant educational credentials other than a
474	certificate that indicates completion and that does not represent achievement or proficiency;
475	(vii) instruction to advance personal development or general professional skills:
476	(A) that is not independently sufficient to be a program of training for employment or a
477	specific field; and
478	(B) for which the institution does not grant a degree, diploma, or other educational
479	credential commensurate with a degree or diploma; or
480	(viii) instruction designed to prepare an individual to run for political office, for which
481	the institution does not grant a degree, diploma, or other educational credential commensurate
482	with a degree or diploma;
483	(g) an institution that offers only workshops or seminars:
484	(i) lasting no longer than three calendar days; and
485	(ii) for which academic credit is not awarded;
486	(h) an institution that offers programs:
487	(i) in barbering, cosmetology, real estate, or insurance; and

within the grace period; or

488	(ii) that are regulated and approved by a state or federal governmental agency;
489	(i) an education provider certified by the Division of Real Estate under Section
490	61-2c-204.1;
491	(j) an institution that offers aviation training if the institution:
492	(i) (A) is approved under Federal Aviation Regulations, 14 C.F.R. Part 141; or
493	(B) provides aviation training under Federal Aviation Regulations, 14 C.F.R. Part 61;
494	and
495	(ii) does not collect tuition, fees, membership dues, or other payment more than 24
496	hours before the student receives the aviation training; and
497	(k) an institution that provides emergency medical services training if all of the
498	institution's instructors, course coordinators, and courses are approved by the Department of
499	Health.
500	(2) An institution that no longer qualifies for an exemption that the institution
501	established with the division under Subsection 13-34-107(1)(b)(ii) shall comply with the other
502	provisions of Section 13-34-107.
503	(3) An institution, branch, extension, or facility operating within the state that is
504	affiliated with an institution operating in another state shall be separately approved by the
505	affiliate's [regional or national] accrediting agency to qualify for the exemption described in
506	Subsection (1)(d).
507	(4) For purposes of Subsection (1)(e), a business organization, trade or professional
508	association, fraternal society, or labor union is considered to be conducting the course
509	predominantly for bona fide employees or members if the entity hires a majority of the
510	individuals who:
511	(a) successfully complete the course of instruction or study with a reasonable degree of
512	proficiency; and
513	(b) apply for employment with that same entity.
514	(5) If the United States Department of Education no longer recognizes an institution's
515	accrediting agency, the institution remains exempt under Subsection (1)(d):
516	(a) during any grace period provided by the United States Department of Education for
517	obtaining new accreditation, if the institution demonstrates to the division that the institution is

519	(b) if the institution demonstrates to the division that the United States Department of
520	Education otherwise considers the institution to have recognized accreditation.
521	Section 9. Section 13-34a-102 is amended to read:
522	13-34a-102. Definitions.
523	As used in this chapter:
524	(1) "Accredited institution" means a postsecondary school that is accredited by an
525	accrediting agency.
526	(2) "Accrediting agency" means a [regional or national] private educational association
527	that:
528	(a) is recognized by the United States Department of Education;
529	(b) develops evaluation criteria; and
530	(c) conducts peer evaluations to assess whether a postsecondary school meets the
531	criteria described in Subsection (2)(b).
532	(3) "Agent" means a person who:
533	(a) (i) owns an interest in a postsecondary school; or
534	(ii) is employed by a postsecondary school; and
535	(b) (i) enrolls or attempts to enroll a Utah resident in a postsecondary school;
536	(ii) offers to award an educational credential for remuneration on behalf of a
537	postsecondary school; or
538	(iii) holds oneself out to Utah residents as representing a postsecondary school for any
539	purpose.
540	(4) "Certificate of postsecondary state authorization" means a certificate issued by the
541	division to a postsecondary school in accordance with the provisions of this chapter.
542	(5) "Division" means the Division of Consumer Protection.
543	(6) "Educational credential" means a degree, diploma, certificate, transcript, report,
544	document, letter of designation, mark, or series of letters, numbers, or words that represent
545	enrollment, attendance, or satisfactory completion of the requirements or prerequisites of an
546	educational program.
547	(7) "Intentional violation" means a violation of a provision of this chapter that occurs
548	or continues after the division, the attorney general, a county attorney, or a district attorney
540	gives the violator written notice, delivered by certified mail, that the violator is or has been in

330	violation of the provision.
551	(8) "Operate" means to:
552	(a) maintain a place of business in the state;
553	(b) conduct significant educational activities within the state; or
554	(c) provide postsecondary education to a Utah resident that:
555	(i) is intended to lead to a postsecondary degree or certificate; and
556	(ii) is provided from a location outside the state by correspondence or
557	telecommunications or electronic media technology.
558	(9) "Operating history" means a report, written evaluation, publication, or other
559	documentation regarding:
560	(a) the current accreditation status of a postsecondary school with an accrediting
561	agency; and
562	(b) an action taken by an accrediting agency that:
563	(i) places the postsecondary school on probation;
564	(ii) imposes disciplinary action against the postsecondary school;
565	(iii) requires the postsecondary school to take corrective action; or
566	(iv) provides the postsecondary school with a warning or directive to show cause.
567	(10) "Ownership" means:
568	(a) the controlling interest in a postsecondary school; or
569	(b) if an entity holds the controlling interest in the postsecondary school, the
570	controlling interest in the entity that holds the controlling interest in the postsecondary school.
571	(11) "Postsecondary education" means education or educational services offered
572	primarily to individuals who:
573	(a) have completed or terminated their secondary or high school education; or
574	(b) are beyond the age of compulsory school attendance.
575	(12) (a) "Postsecondary school" means a person that provides or offers educational
576	services to individuals who:
577	(i) have completed or terminated secondary or high school education; or
578	(ii) are beyond the age of compulsory school attendance.
579	(b) "Postsecondary school" does not include an institution that is part of the state
580	system of higher education under Section 53B-1-102.

582	postsecondary school.
583	(14) "Public postsecondary school" means a postsecondary school:
584	(a) established by a state or other governmental entity; and
585	(b) substantially supported with government funds.
586	Section 10. Section 13-34a-204 is amended to read:
587	13-34a-204. Postsecondary school Procedure to obtain certificate of
588	postsecondary state authorization.
589	(1) The division shall, in accordance with the provisions of this section, issue a
590	certificate of postsecondary state authorization to a postsecondary school.
591	(2) To obtain a certificate of postsecondary state authorization under this section, a
592	postsecondary school shall:
593	(a) submit a completed registration form to the division that includes:
594	(i) proof of current accreditation from the postsecondary school's accrediting agency;
595	(ii) proof that the postsecondary school is fiscally responsible and can reasonably fulfill
596	the postsecondary school's financial obligations, including:
597	(A) a copy of an audit of the postsecondary school's financial statements, with all
598	applicable footnotes, including a balance sheet, an income statement, a statement of retained
599	earnings, and a statement of cash flow, that was performed by a certified public accountant;
500	(B) at the postsecondary school's election, a copy of an audit of the postsecondary
501	school's parent company's financial statements, with all applicable footnotes, including a
502	balance sheet, an income statement, a statement of retained earnings, and a statement of cash
503	flow, that was performed by a certified public accountant; and
504	(C) a copy of all other financial documentation that the postsecondary school provided
505	to the postsecondary school's accrediting agency since the postsecondary school's last
506	registration with the division under this chapter or within the 12 months before the day on
507	which the postsecondary school submits a completed registration form under this section,
508	whichever is longer;
509	(iii) proof of good standing in the state where the postsecondary school is organized;
510	(iv) the postsecondary school's operating history with the postsecondary school's
611	accrediting agency since the postsecondary school's last registration with the division under this

(13) "Private postsecondary school" means a postsecondary school that is not a public

chapter or within the 12 months before the day on which the postsecondary school submits a completed registration form under this section, whichever is longer;

- (v) the number of Utah residents who enrolled in the postsecondary school since the postsecondary school's last registration with the division under this chapter or within the 12 months before the day on which the postsecondary school submits a completed registration form under this section, whichever is longer;
- (vi) satisfactory documentation that the postsecondary school has complied with the complaint process requirements described in Section 13-34a-206;
- (vii) (A) the number of complaints that a Utah resident has filed against the postsecondary school since the postsecondary school's last registration with the division under this chapter or within the 12 months before the day on which the postsecondary school submits a completed registration form under this section, whichever is longer; and
- (B) upon request, [includes] copies of the complaints described in Subsection (2)(a)(vii)(A);
- (viii) a disclosure that states whether the postsecondary school or an owner, officer, director, or administrator of the postsecondary school has been:
 - (A) convicted of a crime;
 - (B) subject to an order issued by a court; or
- (C) subject to an order issued by an administrative agency that imposed disciplinary action; and
- (ix) a [notarized] personal verification by the owner or a responsible officer of the postsecondary school that the information provided under this Subsection (2)(a) is complete and accurate; and
- (b) pay a nonrefundable fee, established by the division, in accordance with Subsection 13-34a-103(2)(c) to pay for the cost of processing the registration form and issuing the certificate of postsecondary state authorization.
- (3) If a postsecondary school's accreditor loses its recognition by the United States Department of Education, the postsecondary school may satisfy the requirement of Subsection (2)(a)(i) by demonstrating to the division that the postsecondary school is within a grace period provided by the United States Department of Education for obtaining new accreditation or is otherwise considered by the United States Department of Education to have recognized

accreditation.

- (4) The division shall develop and make available to the public a registration form described in Subsection (2)(a).
- (5) The division shall deposit money that the division receives under Subsection (2)(b) into the Commerce Service Account, created in Section 13-1-2.
- (6) If a postsecondary school maintains more than one physical campus in the state, the postsecondary school shall file a separate registration form for each physical campus in the state.
- (7) (a) A certificate of postsecondary state authorization issued under this section is not transferrable.
- (b) (i) If a postsecondary school's ownership or governing body changes after the postsecondary school obtains a certificate of postsecondary state authorization under this section, the postsecondary school shall submit a new completed registration form in accordance with Subsection (2) within 60 days after the day on which the change in ownership or governing body occurs.
- (ii) If a postsecondary school fails to timely comply with the requirements described in Subsection (7)(b)(i), the postsecondary school's certificate of postsecondary state authorization immediately and automatically expires.
- (c) If there is a change in circumstance that may affect a postsecondary school's status under this section, the postsecondary school shall notify the division in writing of the change within 30 days after the day on which the change occurs.
- (8) (a) A certificate of postsecondary state authorization issued under this section expires one year after the day on which the certificate of postsecondary state authorization is issued.
- (b) Notwithstanding Subsection (8)(a), the division may extend the period for which the [exemption] certificate of postsecondary state authorization is effective so that expiration dates are staggered throughout the year.